



Eshan College of Engineering

Approved by AICTE, New Delhi and Affiliated to AKTU (Formerly UPTU) & BTE, Lucknow

Detailed Report

Seminar on- "Entrepreneurship: Need and Demand in Current Days"

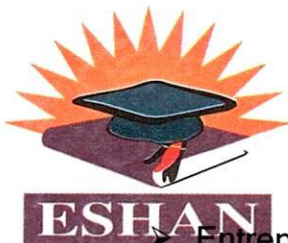
Subject Area- Entrepreneurship

Organized by- Staff, ECE

An entrepreneur identifies a need that no existing business addresses and determines a solution for that need. Entrepreneurial activity includes developing and starting a new business and implementing a business marketing plan, often with the end goal of selling the company to turn a profit. Entrepreneurship requires a unique set of skills including self-determination, self-motivation and perseverance. Whether you've conceptualized a solution to a known problem or you've simply decided to work for yourself, you'll want to establish a business. For better information on this, seminar on **"Entrepreneurship: Need and Demand in Current Days"** was organized for the faculty and students on 16/02/2022, joined by 46 participants.

It was highlighted that entrepreneurship is a key factor for economic development. There is an increased rate of students across developed and developing countries considering the issue of self-employment. It is about creating value and ideas, about possessing internationally convertible leadership skills and about cultural diversity. The objective of this session was to motivate students towards entrepreneurship as it can create employment for the future generations. Some other objectives fulfilled in this seminar were-





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- Entrepreneurship is always evolving, and while some view entrepreneurship as something one is born to do, entrepreneurs should continue their education to improve themselves professionally.
- Entrepreneurship does not end with the creation of a start-up or in pursuing an already consolidated economic reality; it manifests itself in everyday life.
- Emerging Research and Opportunities provides innovative insights into educational strategies for the continued preparation of entrepreneurs.
- The content examines economic theory, lifelong learning, opportunistic and positive thinking, business creativity, and operations management.

